



Remit To:
KGW
 P.O. BOX 203981
 HOUSTON TX 77216-3981

OFFICIAL BILLING INVOICE

Inv # 1492330 **Rev # 0** **Invoice Date: 11/04/2012**

Advertiser: Defend Oregon (22209)
 Agency: Media Analysis Inc. (7701)
 Buyer: Maria Jackson
 Contract: 860054
 Acct Type: Local/Political Issue - Agency
 Terms: Net 30
 Bill Type: Standard
 Period: 10/29/2012 - 11/04/2012
 Coop: No
 Salesperson: Bob Torheim, (503) 226-5000
 Product: Political - Ballot Issue (1195)
 Brand: Yes on 85 (179400)
 Estimate/HL: 378/378
 Comments: Orig. total: \$19,800 22x KG 10/3/12
 Revised: \$31,825 43x KG 10/17/12

For Billing Inquires Call: (877) 269-2227 or email: TVBilling@belo.com



MEDIA ANALYSIS INC.
 P.O. BOX 66490
 PORTLAND, OR 97290-6490

000589

Portland (KGW)

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	AD-ID / ISCI	Amount	Remarks
5.0	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/29/12 06:58 pm (Mo)	00:30	DO12TVENV101H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/30/12 06:54 pm (Tu)	00:30	DO12TVENV101H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	10/31/12 06:22 pm (We)	00:30	DO12TVENV101H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	11/01/12 06:58 pm (Th)	00:30	DO12TVENV101H	\$900.00	
	SPOT	5:59:00PM-7:00:00P	Day,M-1Tu-1W-1Th-1F-1	11/02/12 06:55 pm (Fr)	00:30	DO12TVENV101H	\$900.00	
22.0	SPOT	5:59:00PM-7:00:00P	Day,M-1	10/29/12 06:15 pm (Mo)	00:30	DO12TVENV101H	\$900.00	

Please note a change in our invoice format. If you have any questions about your invoice, please email us at TVBilling@belo.com.

Gross Total	\$5,400.00	Total Spots
Commission	(\$810.00)	6
Sales Tax	\$0.00	

NET TOTAL \$4,590.00

Due By: 12/04/2012